

HEALTH ADMINISTRATION INCLUDING HOSPITAL ADMINISTRATION

PAPER – I

HAH/D/13/14/I

Time : 3 hours
Max. Marks : 100

Important instructions:

- *Attempt all questions in order.*
- *Each question carries 10 marks.*
- *Read the question carefully and answer to the point neatly and legibly.*
- *Do not leave any blank pages between two answers.*
- *Indicate the question number correctly for the answer in the margin space.*
- *Answer all the parts of a single question together.*
- *Start the answer to a question on a fresh page or leave adequate space between two answers.*
- *Draw table/diagrams/flowcharts wherever appropriate.*

Write short notes on:

1. Scope and limitations of health insurance in our country. 10
2. Concept, advantages and disadvantages of medical tourism. 10
3. Name principles of management with emphasis on unity of direction. 10
4. Situational approach to leadership. 10
5. Preparedness for natural disasters. 10
6. Team building in hospitals. 10
7. Challenges and changing strategies in communication in health. 10
8. Social marketing. 10
9. Health sector reforms. 10
10. Management of strikes by nurses in a teaching hospital. 10
